

# iGO e-App<sup>®</sup>

## Forms so smart, you can't mess 'em up!

iGO e-App takes the guess work out of insurance paperwork by electronically guiding you through the complete application process. It does the thinking for you.

### It's like electronic handrails

Insurance applications can be confusing and complicated. Worse yet, forms can vary by carrier, state and product. Not only do you have to know what to complete, but also what not to complete. If you inadvertently miss a question, your policy could be delayed for weeks.

**iGO e-App** makes it easier by highlighting required fields in yellow. As you complete the application, sections of the form are shown or purposely hidden based on your client's answers. Carrier specific rules are embedded within the forms preventing any data entry mistakes that could cost you valuable time.

### Sometimes, it's what you don't know

In the real world, a customer doesn't know a driver's license number and can't remember a doctor's address. So, maybe you're forced to skip those questions. That's OK, because **iGO e-App** lets you jump to any section of the form you want. Better yet, you can save your client data and come back several days later to pick up where you left off.

What if your client answers a question that triggers the need for additional forms? How do you know the exact form number you need? Don't worry—**iGO e-App** is smart enough to grab the right one and package it in your kit.

### The "Y" in the road

You can't always control where, when and how your client wants to complete an application form. Sometimes you have to take different paths to make a sale. **iGO e-App** wraps itself around the way you do business so you don't have to change your selling style. If you want, you can partially complete an application electronically, print it and hand write the balance. However, if your client lives too far away or would prefer doing business online, then complete the entire application electronically, e-sign and e-submit for faster processing.



### Now You Can...

- Populate data in multiple sections
- Get all your forms in one place
- Go paperless with e-sign/e-submit
- Quickly see data entry mistakes
- Determine what to complete
- View all required questions
- Cut valuable processing time
- Collect multiple e-signatures

### Here's What You Get

- Access one or many carriers
- Questions trigger additional forms
- Print/wet sign or e-sign/e-submit
- Skipped questions remain highlighted
- Green check boxes show you're right
- All your clients are auto saved
- Clients can review forms online