FINAL EXPENSE LEAD GENERATION



EXCLUSIVE FACEBOOK LEADS FOR FINAL EXPENSE AGENTS

We generate exclusive sales leads for final expense insurance that are targeted both geographically, by age, and interests.

When we onboard a new agent, we are able to set the ads to run in a close radius to the agents location, or an entire State. In fact, we can also run campaigns for multiple States, as well.

Not only do we generate the actual lead, but we also include a nurturing & automation sequence that will follow-up with automated communications with your prospect to add qualifying questions, automated responses, and more! This is all designed to help you prequalify your prospects, engage with them very quickly, and get them on the phone quickly so that you can present their best options, and close the sale!

Legacy has partnered with a great lead vendor for Final Expense
Leads via Facebook! These leads would be exclusive to you, and are \$22/each. There is no prepayment or setup fee required for Legacy agents through the rest of 2020! This includes usage of their terrific CRM and 100% automated lead nurturing and follow-up sequences as well! This gives you the opportunity to spend all of your time selling, and none of your time prospecting!



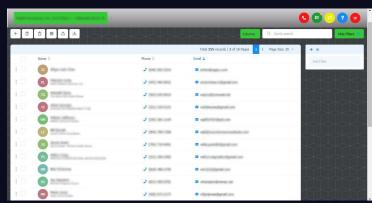


CRM DASHBOARD

Your dashboard includes real time stats to quickly show you how many leads are in your pipeline, your conversion rates, and real revenue generated from these leads!

COMPLETE CONTACT MANAGEMENT

All of your contacts are easily accessible, just like any other CRM. You can search them in a few keystrokes, send them messages, create notes, even book an appointment with them! Our CRM is easy to use, and its FREE to anyone on our lead program!





AUTOMATIC LEAD ENGAGEMENT & NURTURING

Once a prospect replies to your FB ad, our platform automatically engages them via SMS messaging, email communication, and custom ringless voicemails messages (in your voice) dropped right on their phone!
We automate the entire process to pre-qualify your prospect and get them to engage with you quickly!

SEE YOUR LEAD PIPELINE IN REAL TIME

Our platform has a great pipeline feature that allows you to move leads through different stages of the sales process, and see a real-time snapshot of your pipeline any time! This helps you keep your leads organized and makes sure your time is being spent talking to the prospects you need to engage every day!



There are no setup fees or fixed monthly costs* to take advantage of our lead program, and we bill you at the end of each day, only for the leads that were generated for you that day. It is 100% post-paid.

Furthermore, we offer both phone and email support to each user, and are here to support you any way that we can!

*for agents who are active on or before December 31st, 2020

Please reach out to our specialist, Jay Rathman via phone at (954) 419-4131 or via email at jay@digitalhp.com to get setup. We can start generating new final expense leads for you within 48-72 hours!



